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A Guide to the Five Categories of Austin Fashion Week

May 18, 2017

The Austin Fashion Week Runway shows kick off tonight, marking the event's ninth year to present the fashion industry's latest trends to the Austin community. The event will be divided into five categories based on designer and collection: Stars, 512, Discover, Capsule and Gallery.

Story by Kristina Nguyen

STARS

If "Make it work!" is your mantra, then the "STARS" section is perfect for you. This category of the runway shows will feature two collections per day from some of Project Runway's most notable contestants. From Kelly Dempsey's graphic streetwear pieces to Daniel Esquivel's more elegant ensembles, there will be something to tickle everyone's fashion fancy.

Thursday: [Kelly Dempsey](#), [Amanda Valentine](#)

Friday: [Gunnar Deatherage](#), [Daniel Esquivel](#)

Saturday: [Melissa Fleis](#), [Something by Sonjia](#)



Photo courtesy of Kelly Dempsey.

For those looking to explore the local fashion scene, the “512” category will feature three to four Austin-based designers each day. You can come support fashion students from UT or take a peek at Ballet Austin’s whimsical wardrobes. This category will have a range of pieces from swimwear to suits and feature designers both established and emerging.

Thursday: [May Designs](#), [University of Texas Fashion Students](#), [THIS IS SLOANE](#), [Ballet Austin](#)

Friday: [Boudoir Queen](#), [Harry Rex](#), [Lee Merritt Swimwear](#), [Brittany Nicole](#)

Saturday: [Big Bertha’s Paradise](#), [Ross Bennett Collection](#), [Austin School of Fashion Design](#)



Photo courtesy of THIS IS SLOANE.

DISCOVER

Seen it all so far? In the “DISCOVER” category, you’ll be sure to stumble upon something new. With

three to four collections presenting per day, this portion of the runway shows will feature award-winning and international designers bringing innovative fashion to the Austin stage. Check out the Daniel González D.G. Clothes Project show, an experimental collection questioning the boundaries of art and fashion, or support the ethically conscious brand Abi Ferrin, whose designs are both feminine and philanthropic.

Thursday: [Becky Hollands](#), [shalyguo](#), [Rong Zhang](#)

Friday: [Miles David](#), [Hopeless + Cause Atelier](#), [Daniel González D.G. Clothes Project](#)

Saturday: [Allie Lunt](#), [Abi Ferrin](#), [Lizna](#), [Nomzee Designs](#)



Photo courtesy of Becky Hollands.

CAPSULE

In the "CAPSULE" category, local designers will show three-piece collections featuring fun and fresh pieces. Come see Adeará's African luxury prints, CA\$HMERE MAFIIA's over-sized silhouettes or

Pinup Houses's vintage styles.

Thursday: [Adeára](#), [Ellis Bell](#), [Tashumbra](#), [House of Cynthia 'Huron Collection'](#), [Pinup House](#), [Megan Fullerton](#), [SixChel](#), [megMORGAN](#), [Jacqueline Bergeron](#)

Friday: [My Boyfriend's Briefs](#), [La Lo La Clothing](#), [Sydney Morris The Label](#), [HAUS of Heirs](#), [LALA](#), [MariAscoli](#), [Day Avery](#)

Saturday: [J. Ewing Designs](#), [Masha Osoianu Design](#), [FERRAH](#), [Nina Means](#), [Monks & Mavericks](#), [Aplomo](#), [Mansion Rose](#), [CA\\$HMERE MAFIIA](#), [GWENIVX](#)



Photo courtesy of Aplomo.

GALLERY

Once you're done looking over all of the runway collections, shop the "GALLERY" section to see some of the best apparel and accessories designers. With over fifteen collections of items ranging from shoes to skincare, you'll be able to buy some of the most interesting and intricate pieces.

Thursday: [KYARI](#), [Bykowski Haderashery](#), [BERNINA of America](#), [Betty Alida](#), [CassandraCollections](#), [Dawn Franklin Designs](#), [Molly Phillips](#), [Penny Luck](#), [Basal](#), [Daniel González D.G. Clothes Project](#), [Gunnar Deatherage](#), [King and Rose Opticals](#), [Koh Gen Do](#), [Something by Sonjia](#), [Janika](#), [FYU Designs](#), [Bernina](#)

Friday: [KYARI](#), [BERNINA of America](#), [Betty Alida](#), [CassandraCollections](#), [Evangeline Clothing](#), [Molly Phillips](#), [A.S. Styled Life](#), [Penny Luck](#), [Basal](#), [King and Rose Opticals](#), [Koh Gen Do](#), [Something by Sonjia](#), [Kelly Dempsey](#), [Janika](#), [Amanda Valentine](#), [Bernina](#)

Saturday: [Nina Means](#), [KYARI](#), [BERNINA of America](#), [Betty Alida](#), [CassandraCollections](#), [Molly Phillips](#), [A.S. Styled Life](#), [Penny Luck](#), [Basal](#), [Gunnar Deatherage](#), [King and Rose Opticals](#), [Koh Gen Do](#), [Kelly Dempsey](#), [Amanda Valentine](#), [Bernina](#)



Photo courtesy of CassandraCollection.

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