

**Austin Fashion Week 2017**  
**Bastardisation Sculpture Shoes & Bags**

Feminine sensuality, finally free of contemporary conventions, unabashedly expresses its most deep and hidden nuances. Feathers, gold leaf, tulle and sequins unite to exalt the beauty of the contemporary lady, delighting her feelings and accentuating her personality.

Beyond the concepts of fashion, trend and trademark Daniel González D.G.Clothes Project has the ability to exploit a deep research on the relationship between identity and outfit as declination of personality. The **Sculpture Shoes** by Daniel González D.G.Clothes Project create a space for expressing feminine unicity and personal freedom in everyday life. Be yourself! Free yourself!

The classic tote bag is reinvented through the vision by Daniel González D.G.Clothes Project. Handles and seams characterized by an individual genesis acquire new meaning only through their combination. These **Bags** are mixing mindsets and culture usually associated to the traditional tote bag form and prêt-à-porter handles.

As in a contemporary fairy tale, **each Artwork is a one-off piece**, which tells stories, a kind of democratic consciousness of metropolitan antagonism. These are **Wearable Sculptures** that speak about the life of everyone, because made for each one of us. An authentic ready-to-wear interior revolt.

**Daniel González | The Artist**

Worldwide renowned visual artist, Daniel González has always developed a unique approach to fashion, where he states an indelible design forged by his sensitive perspective toward woman appearance.

Established in 2004 in Berlin, Daniel González D.G.Clothes Project is an art-applied-to-fashion project, which investigates the limits between the Self and the Exterior Appearance of individuals. Through this label, the Argentine artist Daniel González creates Wearable Sculptures by mixing clothes, shoes, objects, textiles, accessories and a variety of styles, which speak of the person who wears them in an extremely intimate way. With this fashion project, Daniel González ideally closes the circle with his origins as fashion stylist, started in the 80s with the brand *Pisquit Sunwear* and which took him to leave Argentina toward Italy in the 90s.

Daniel González D.G.Clothes Project  
Wearable Sculptures Unique Artworks for Daily Use

With a true passion for the details of design, Daniel González runs the D.G.Clothes Project with one-of-a-kind sensibility, overseeing every design, material, detail and exhibition layout.

**Daniel González D.G.Clothes Project | The Story**

The Daniel González D.G.Clothes Project is producing Wearable Sculptures in Unique Pieces, which are always presented with intensive performances/runway shows hosted in art-related locations, such as art galleries, fairs, museums or festivals.

Among the others: Ventura Lambrate, Milan Design Week 2017, 2015 & 2014; Santo Spirito in Sassia, Rome, 2015; Marsèll Showroom Milan Fashion Week, 2015; Luminaria Festival, San Antonio, TX, 2014; Diana Lowenstein Gallery, Miami, 2013; Studio La Città Gallery, Verona, 2013; Manifesta, 2008; Viafarini, Milan, 2006; México Arte Contemporaneo, Mexico City, 2006; Neuer Aachener Kunstverein, Aachen, 2005; Prague Biennale, 2005.

Daniel González D.G.Clothes Project now includes clothes, caps, dresses, bags and shoes, edited in unique pieces, to collect and wear.

*Runway Production* Austin Fashion Week  
*Music* Valeria Ventrella  
*Production and direction by* Studio Daniel González

Where to buy in the **US**:  
our showroom in **Chelsea, New York** & Diana Lowenstein Gallery, **Miami**  
in **Italy**: our showroom in Verona

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